

## **Faculty Profile Template**

1. Name:	DR. SUNIT NARAYAN PARYANI
2. D.O.B.:	20/10/1972
3. Mobile No:	9890730334
4. Email id:	paryanisunit@yahoo.com
5. Department:	Commerce
6. Designation:	Asst. Prof.
7. Date of Appointment:	05.06.2017
8. Date of Superannuation:	31.10.2032
9. Appointment Type:	<b>Permanent</b>
10. Education Qualification:	<b>M.COM. B.ED. M. PHIL, NET, SET, MBA, PH.D.</b>
11. Work Experience:	_7_ Years
12. Courses Taught:	UG AND PG
13. Courses Developed:	
14. Area of specialization/research:	SOCIAL MEDIA
15. Achievements:	
A. Awards & Honors:	Title, Sanctioning Body NIL
B. Projects:	Title, University/ Organisation NIL
C. Membership:	(Academic or Professional bodies) Title, Body/ Organisation NIL
D. Resource person in Seminar/ Conferences/ Workshop Guest lecturers / Refresher Course Orientation/STC	NIL
E. Ph.D.:	(Completed)
F. Ph.D. Guideship:	NOT YET APPLIED

G. Industry:	NIL
H. Patents/Copyrights (Filed & Granted):	NIL
I. Others: (if any):	Title, Body/ Organization
16. Publications*:	
A. Research Papers:	<p>Paryani Sunit Narayan “Role of Digital Technology in Education and Profesional Development Scholarly research Journal for Interdisciplinary studies An international paper reviewed scholarly research journal Jan – March 2018, VOL 7,Issue 37 Year 2018 Page No 266-269 ISSN 2276-8808 Impact Factor 6.1777</p> <p>Paryani Sunit N: An analysis of Business Ethics, Corporate Social Responsibility, Corporate Governance in India Ajanta Prakashan Volume VII Issue IV Part III October-Deember 2018 2018 1-6 ISSN 2277-5730 Impact Factor 5.5</p> <p>Paryani Sunit N A study of positive and negative effect of digital media in business E Journal Bharat College Vol 40 Issue 51, March 2020 ISSN 2394-3144 Impact Factor 4</p> <p>Paryani Sunit N “Covid Pandamic and its impact on different sectors in India Shhodh Sanchar Bulletin Sannchar Vol 11 Issue 41, January – March 2021 144-147 ISSN No. 2229-3620 Impact Factor 5</p> <p>Paryani Sunit N Impact of social media and Digital marketing on consumer buying pattern and its role on current phase of business envirionemtn B Aadhar Internaitonal Peer reviewed Indexed Research Junrla ISSN No 2278-9308 May 2022 Page No 22-24</p> <p>Paryani Sunit N An analytical study on consumer buyng behavior on entry of social media in digital age. An international multidisciplinary quarterly research journal AJANTA Page No 93-100 ISSN 2277-5730 Impact Factor 7.428 2023 Vol XII Issue No IV Oct-Dec 2023 Part I.</p>
B. Articles:	
C. Books/ Book chapters:	<p>Paryani Sunit N The contributionof social media in fueling rebellion among modern business with special reference to thane district. 12, feb 2022,</p> <p>Paryani Sunit N E Commerce and Internet Marketing Co Author Scientific International Publishing House, ISBN NO 978-93-5625-210-3 Year 2022</p>

D. Others	Paryani Sunit N A study on digital marketing and its positive impact and negative impact on business 7 <sup>th</sup> International Multidisciplinary Conference (Hybrid Mode) Seva sadan college of Arts, Science and Commerce on 9 <sup>th</sup> and 10 <sup>th</sup> February, 2024
17. Passport size photograph	